



Women in Green Power Breakfast

Date | Time: Thursday, October 15, 2015, 8:00am to 9:30am
Room: Elite Hall, Veronafiore Congress Center

EVENT DETAILS

This year, the U.S. Green Building Council and GBC Italia will host the inaugural Women in Green Power Breakfast at Greenbuild Europe & the Mediterranean, where we will celebrate the women in our industry who have emerged as great sustainability leaders and their legacy in shaping the green building movement. We will also bring together new leaders in the movement to encourage and inspire, to mentor and motivate.

Female empowerment is an important conversation for women around the world, and especially because women will contribute to the green economy by leading. Andrea Learned, author of the Sustainability and Women series, believes “The way women tend to think is finally being recognized as valuable. Our previous linear thinking will not drive us forward, but continue to drive us down. We are starting to see that the way women lead is better for sustainability.”

Join us for the Women in Green Power Breakfast to celebrate and engage with women who are making change happen now.

SPEAKERS



Nadia Boschi
Vice President,
GBC Italia



Maddalena Palladino
City Account Manager &
Regional Coordinator –
Infrastructure & Cities
Sector,
Siemens



Lia Di Nardo
Project Engineer
MWH Global

INTRODUCTION



Kimberly Lewis
Senior Vice President,
Community
Advancement,
Conferences & Events,
U.S. Green Building
Council

MODERATOR



Kate Hurst
Vice President,
Community
Advancement,
Conferences & Events,
U.S. Green Building
Council

SPEAKER BIOS

Nadia Boschi, GBC Italia Vicepresident
Architect, PhD, LEED® AP BD+C, BREEAM International Assessor

Dr. Boschi a motivated and experienced sustainability strategist and architect with a proven track record in project management. Over 20 year of experience in leading change into academic and business practices and creating value propositions leveraging a strong technical competency and a deep international experience. She combines a strong Building Sciences background with a sound international knowledge of business and government drivers (national and global) in sustainability. As Professor of Building Construction at Virginia Polytechnic Institute & State University (US) and as executive at Lend Lease (a global, DJSI listed, leading construction and project management company) Nadia has worked extensively with the US government, EU, as well as with private sector and non-governmental groups like World Health



Organization, on the development of policies related to health and the built environment. She currently manages the sustainability performance for Lend Lease Continental Europe. Her work is recognized at the international level and her lectures are sought by Universities like Harvard, University of Sydney, Delft University, Ferrara University. She participates in international business and scientific fora, is peer reviewer for pristine scientific journals and EU sponsored projects.

Maddalena Palladino, City Account Manager & Regional Coordinator – Infrastructure & Cities Sector
Siemens

Dr. Maddalena Palladino is a senior and experienced business developer and account management director in innovation driven major projects with a proven focus on sustainability and energy efficiency.

Over 20 year of experience in an international and multinational environment, engaged in creating value add propositions in the infrastructure market along the entire value chain and leveraging a strong business development competency especially focused on complex environment .In the last 8 years she has been focusing on city environments envisaging city's challenges and priorities with a technological consultancy approach that led her to be awarded as one of the 25 best account managers(whereof only 5 women) of Siemens out of about 750 worldwide.

She participates in international business and scientific fora, national associations and she is facilitator for her company for EU sponsored projects.

Lia Di Nardo, Project Engineer MWH Global
Civil Engineer

Dr. Di Nardo is a Civil Engineer with over 8 years of experience in real estate and national and international firm. She has got experience in hotels, offices, industrial buildings, exhibition centres and roadway and railway infrastructures. In these projects, she covered a range of roles from Sustainability Manager to Package & Site Manager mainly of the Shell and Core packages (RC and steel structure, cladding and civil and remedial works generally). She has also PM and contract management skills. During her career, she has held positions of increasing importance, she focus on sustainability from design and supply chain until the work accomplished.

TABLE TOP DISCUSSION QUESTIONS

- What does leadership look like in today's market?
- How do successful women lead and not manage?
- What's the measure of success?
- How do you build your community and leverage it?